

# BIRTHDAY PARTY PROMOTION PACKAGES 2023

**CONTACT:**

Lisa Predmore | 585-633-8400 x703  
lisa@kidsoutandabout.com

**KIDS OUT  
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

# Package Discounts for Birthday Party Venues & Suppliers

**Our readers are your audience!** We promote birthday party fun year-round, but especially during the months of May and October. Make sure your organization is posted to KidsOutAndAbout's list for your area (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

## ✔ INTRO: ~~\$800~~ \$500

- One-year content ad on our Birthday party page (content ads are at the top of the content region on gray backgrounds)
- Paragraph in the May and October special birthday party editions of our opt-in newsletter for parents
- Paragraph in two Thursdays of your choice in our regular weekly e-newsletter

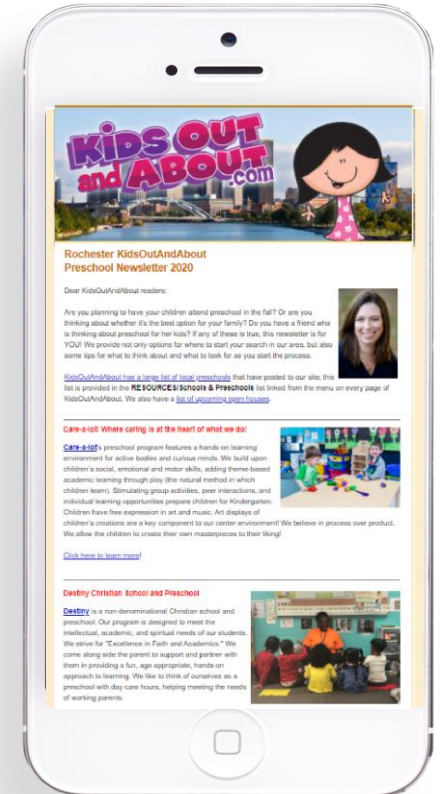
## ✔ STANDARD: ~~\$2000~~ \$1200

- One-year content ad on Birthday page
- Paragraphs in May & October birthday party special-edition newsletters
- Paragraphs in eight Thursday newsletters of your choice
- 6-month upgrade of your listing so that anywhere your business appears on KOAA, it floats to the top of the list, highlighted with graphics and description, OR 1 month of video ad (pending availability)

## ✔ PREMIUM: ~~\$4300~~ \$2150

- One-year content ad on Birthday page
- Paragraphs in May & October birthday party special-edition newsletters
- Paragraphs in eight Thursday newsletters of your choice
- 12-month upgrade of your listing
- 2 months of video ads (your choice of months, pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)

[CLICK HERE TO SEE SAMPLE CONTENT ADS](#)



**CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!**

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# THANK YOU



Connect with us  
**to get started!**

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We look forward to helping you spread the word to our readers about all of your options for birthday parties!